



For Immediate Release
Date: 12/8/15
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CCPPD Rate Talk

Thoughts from Chet McWhorter (CCPPD General Manger): Yogi Berra is credited with saying, “when you get to a fork in the road take it.” I don’t know if he said that or not, but I find it appropriate. Another way of saying the same thing is that there is a choice at many times in life but you have to make the choice. CCPPD was at a “fork in the road” with rate decisions. We received an increase on the transmission portion of our wholesale power contract. This increase is going to cost CCPPD an additional \$80,000 +/- in 2016. This was our fork in the road and we took it!

We chose to take a hard look at everything we are doing at the District. We looked at all of our maintenance programs, at our processes, and technology and what we wanted to do going forward. We also took a hard look at where each employee spends their time each day and looked for ways to ensure that we are giving you the best bang for your buck. Once we got all of this information firmly implanted, we set out with an aggressive capital and expense budget and determined that we would not raise rates to our retail customers and would also not reduce service in any way to them due to the increased costs.

A question asked and answered by J. Sidlow Baxter: *“What is the difference between an obstacle and an opportunity? Our attitude toward it. Every opportunity has a difficulty, and every difficulty has an opportunity.”* We chose to look at this difficulty, the rate increase, as an opportunity to streamline our processes and offer you a better end product. We think this is a win-win and is excellent for public power. Please let me know what your thoughts are!

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